



**ECONOMIC IMPACT OF**

# Fulton County-Brown Field





## Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

## Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

### Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	<b>434,434</b>	<b>26,451</b>	<b>10,290</b>	<b>471,175</b>
Payroll	<b>\$16.3 billion</b>	<b>\$1.1 billion</b>	<b>\$354.4 million</b>	<b>\$17.8 billion</b>
Economic Output	<b>\$58.2 billion</b>	<b>\$3.2 billion</b>	<b>\$1.2 billion</b>	<b>\$62.6 billion</b>

*Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.*

# Benefits of Fulton County-Brown Field

Fulton County-Brown Field is located six miles west of downtown Atlanta at the interchange of Interstates 20 and 285. With a population of over one million in 2009, Fulton County is an important hub for business, politics, higher education, healthcare, and culture. The airport plays an integral role in supporting companies requiring convenient access to the city center, west and south sides of Atlanta via general aviation.

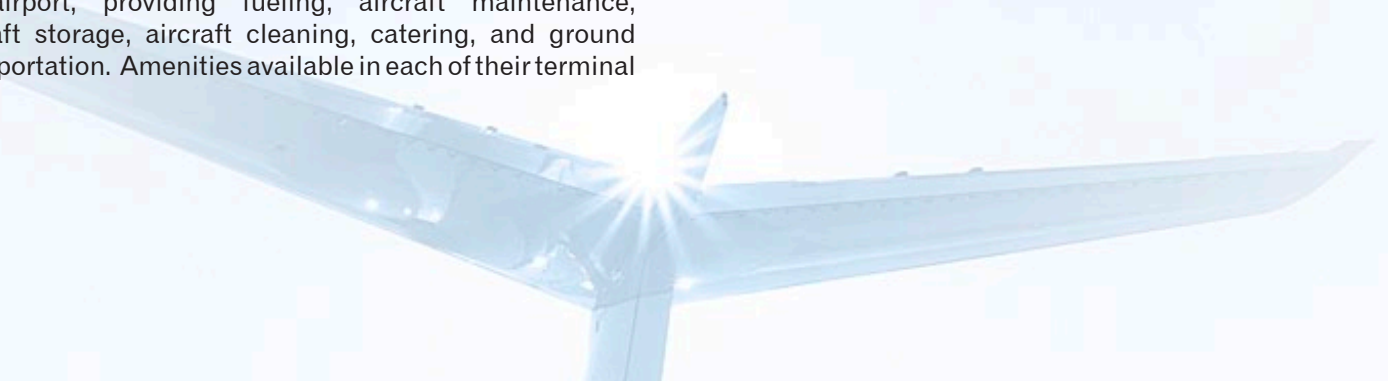
Brown Field is owned and operated by Fulton County, and has three paved runways situated on 985 acres with an air traffic control tower and fire station. The primary runway, Runway 08/26, is 5,796 feet long and is complimented by a full parallel taxiway and a precision instrument landing system. The two secondary runways are Runway 14/32 and Runway 09/27, measuring 4,157 feet and 2,801 feet, respectively. With ample space for growth, future plans include a new terminal area on the north side of the airport to accommodate growing demand. Fulton County-Brown Field is the only general aviation airport in the metro area with its own snowplow equipment, allowing it to remain open in the rare event of a snowstorm.

Two full-service fixed base operators (FBOs), Hill Aircraft & Leasing and Signature Flight Support, are located on airport, providing fueling, aircraft maintenance, aircraft storage, aircraft cleaning, catering, and ground transportation. Amenities available in each of their terminal

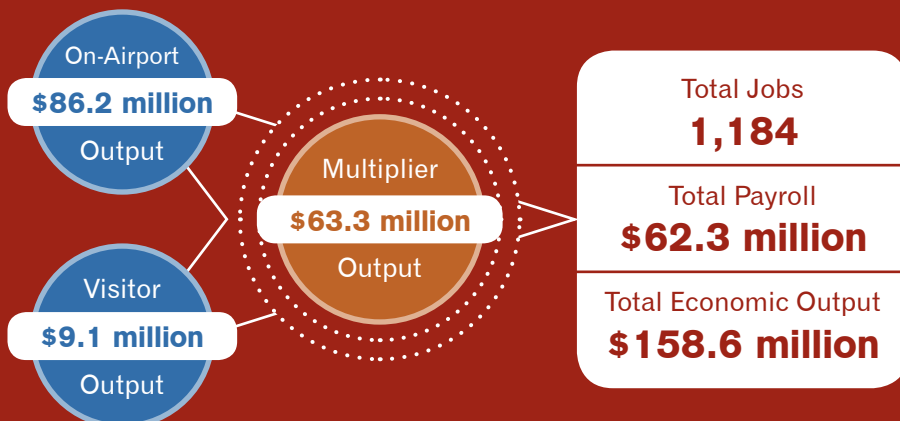
buildings include a pilot lounge, flight planning/briefing room, and internet access. Aviation tenants Atlanta Sport Flight, Fulton Aviation Flight School, and Aviation Career Enrichment, provide a host of services including major aircraft maintenance, flight instruction, aircraft rental, and aircraft charter.

Brown Field is designated as a general aviation reliever to Hartsfield-Jackson International Airport, and it's close proximity to downtown Atlanta makes it the choice for operators of corporate, business, and other general aviation aircraft visiting the area. Brown Field is home to nearly 20 major corporate flight departments, including Coca-Cola, Home Depot, Sun Trust Bank, Fuqua, Koch Industries, Genuine Parts Company, and Cox Enterprises. Fulton County Police Department, Georgia Aviation Authority and the U.S. Marshall Service are government agencies with aviation operations at the airport.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. Fulton County-Brown Field Airport plays a vital role in supporting the region with 1,184 jobs with an annual payroll of \$62,316,200, and \$158,642,900 in economic output for the local and regional economies.



## Economic Impact of Fulton County-Brown Field



**Jobs** measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

**Payroll** measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

**Economic Output** measures the value of goods and services related to the airport.

## Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
  - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
  - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
  - 1.2 million annual boarded passengers.
  - 720,000 commercial service visitors.
  - 1.1 million general aviation visitors.
  - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
  - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
  - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
  - Supports nearly 60 passenger and cargo airlines.
  - Is the busiest passenger and operations airport in the world.

*Note: Calendar Year 2010 data.*

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